



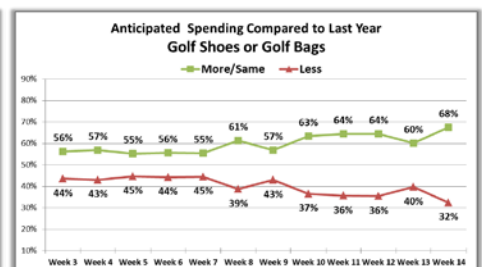
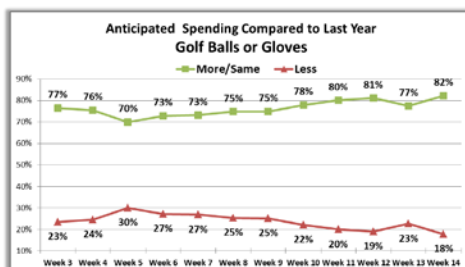
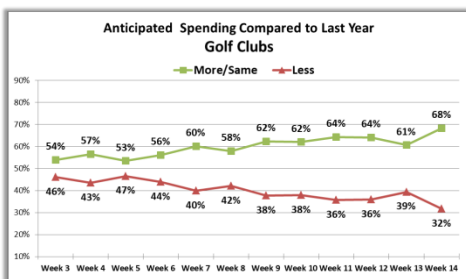
****CONFIDENTIAL****

Over the past 14 weeks, the Golf Datatech Panel of Serious Golfers has participated in a series of research studies about the attitudes and perceptions of playing golf, purchasing golf equipment, their overall feelings of the Covid-19 pandemic and how it has been affecting them and their daily lives.

**Many of you have been asking us to share the results with you.
Below are some of the highlights from the study.**

- Generally speaking, respondents see the golf course as a safe place to spend time and get exercise, with 67% of Week 14 respondents indicating they feel *totally safe* and 29% feeling *somewhat safe*, playing golf with special safeguards in place, while only 1% does not feel that way.
- However, these same respondents were slightly less enthusiastic about their safety about visiting an Off Course Golf Specialty store with 83% indicating they feel *at least somewhat safe* (38% feeling *totally safe*).

Compared to last year, do you believe you will be spending more, less, or the same, on each of the following?



75% of respondents are *optimistic* about the economy moving forward, while about 1 in 6 consider themselves *pessimistic*

