

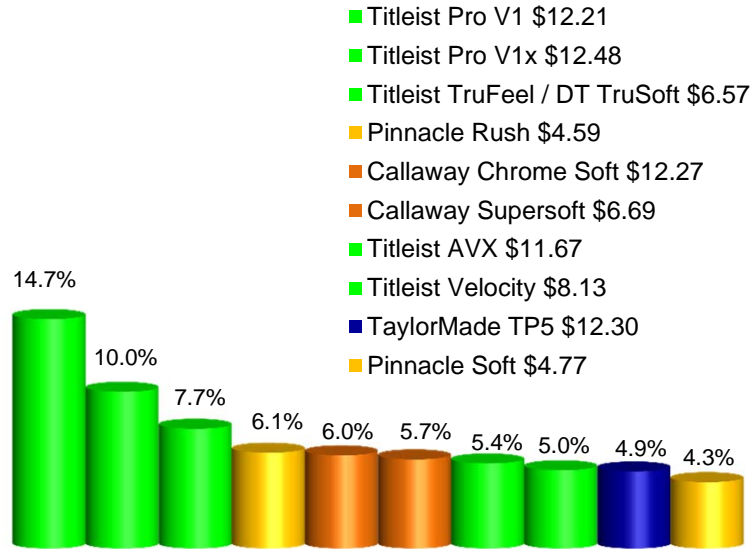


ON COURSE RETAIL REPORT WEST REGION JULY 2020

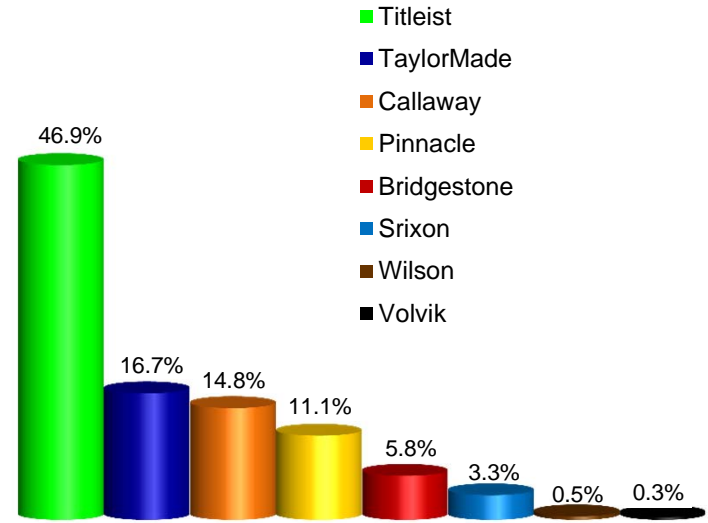
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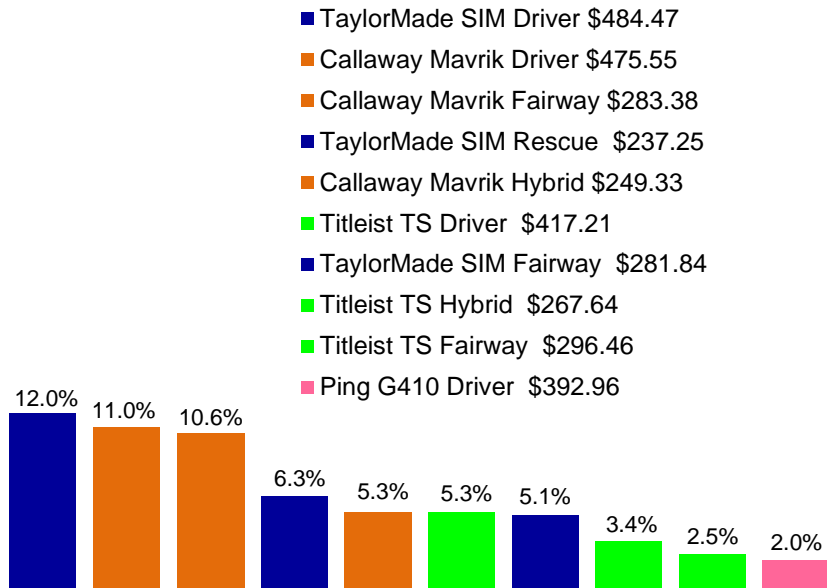
Top Selling Golf Ball Models Unit Share / Avg. Price (per sleeve)



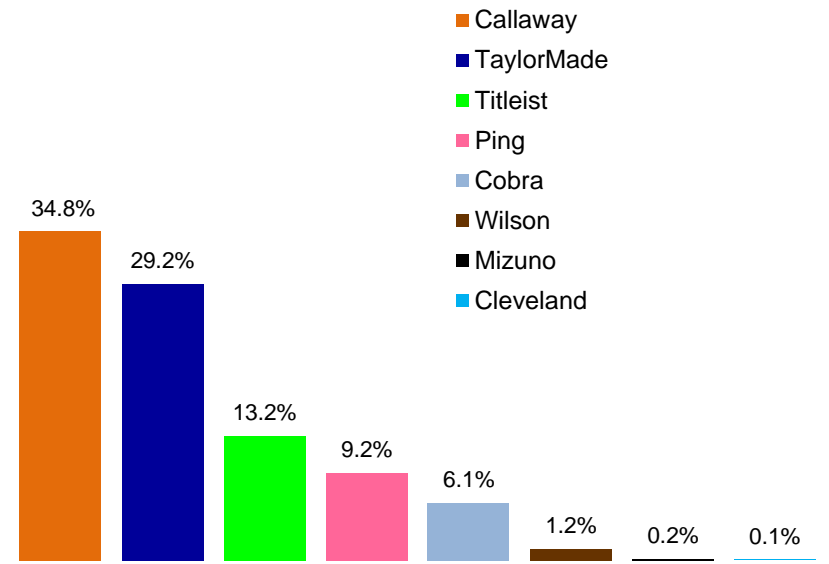
West On Course Golf Balls Unit Share of Market By Brand



Top Selling Wood Models Units Share / Avg. Price

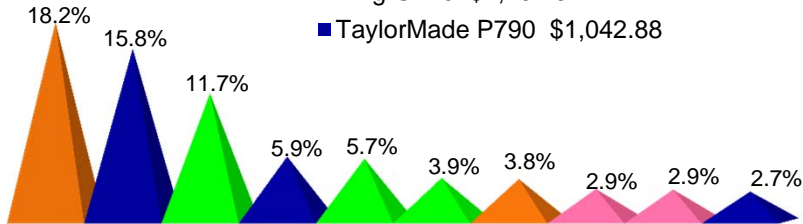


West On Course Top Selling Woods Unit Share of Market By Brand



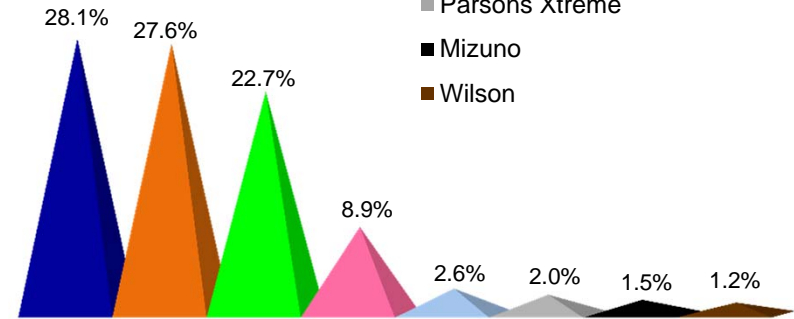
Top Selling Iron Models Unit Share Avg Price (8 iron sets)

- Callaway Mavrik \$972.96
- TaylorMade SIM Max/Max OS \$974.16
- Titleist T300 \$1,011.92
- TaylorMade P790 (2019) \$1,484.80
- Titleist T200 \$1,450.40
- Titleist T100 \$1,452.48
- Callaway Apex / Apex Pro 19 \$1,338.88
- Ping G410 \$991.52
- Ping G710 \$1,401.92
- TaylorMade P790 \$1,042.88



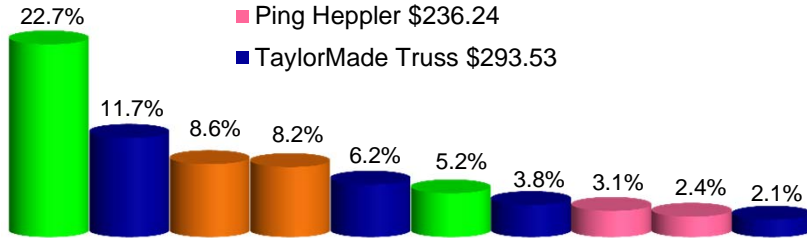
West On Course Irons Unit Share Of Market By Brand

- TaylorMade
- Callaway
- Titleist
- Ping
- Cobra
- Parsons Xtreme
- Mizuno
- Wilson



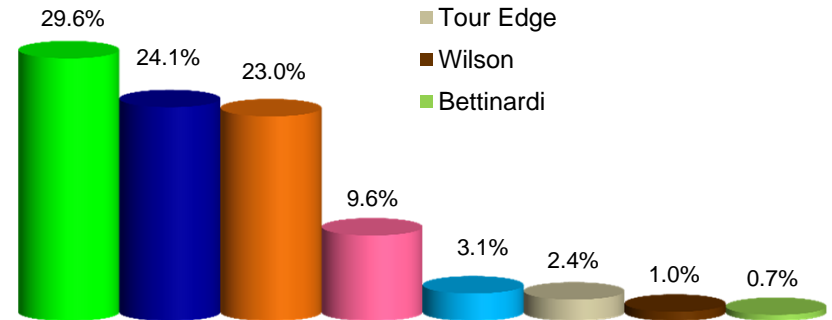
Top Selling Putter Models Unit Share / Avg Price

- Titleist Cameron Select \$353.42
- TaylorMade Spider X \$316.43
- Odyssey Triple Track \$249.05
- Odyssey Stroke Lab \$245.50
- TaylorMade TP Collection \$193.14
- Titleist Cameron Phantom X \$395.96
- TaylorMade Spider \$324.38
- Ping Sigma 2 \$235.94
- Ping Heppler \$236.24
- TaylorMade Truss \$293.53

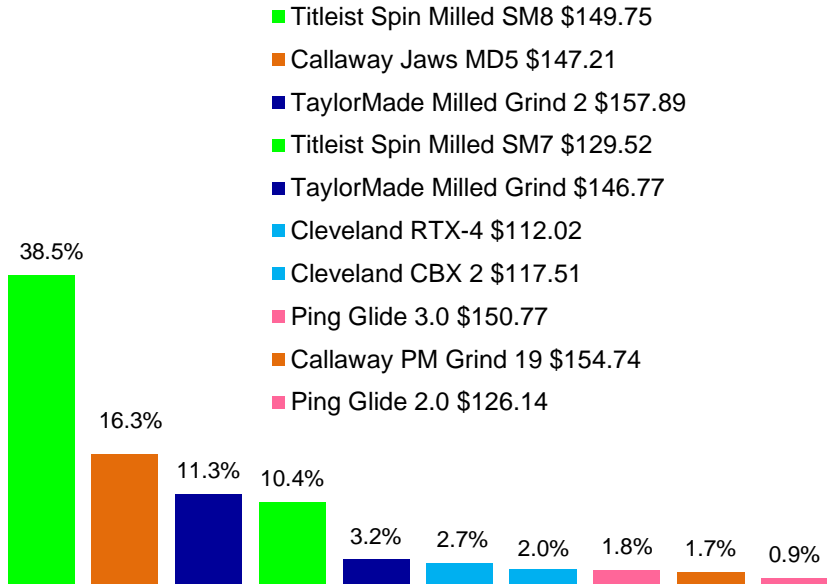


West On Course Putter Unit Share Of Market By Brand

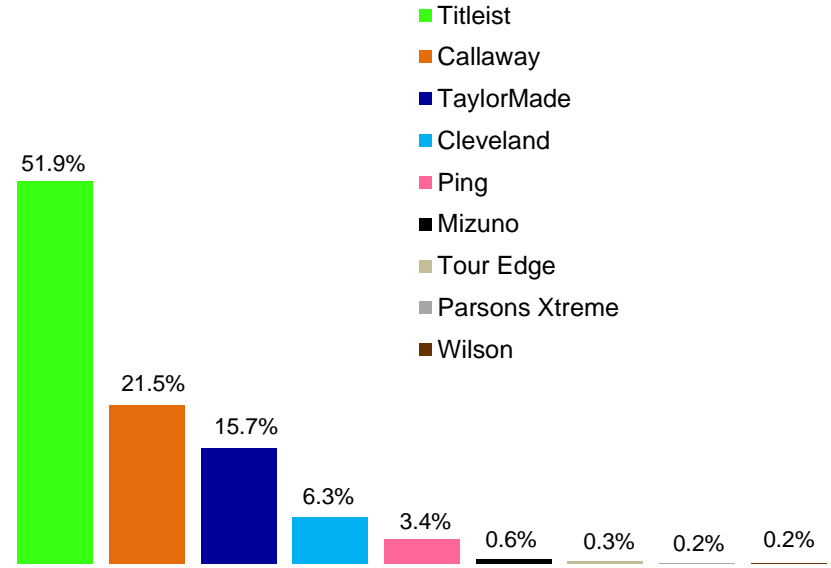
- Titleist
- TaylorMade
- Odyssey
- Ping
- Cleveland
- Tour Edge
- Wilson
- Bettinardi



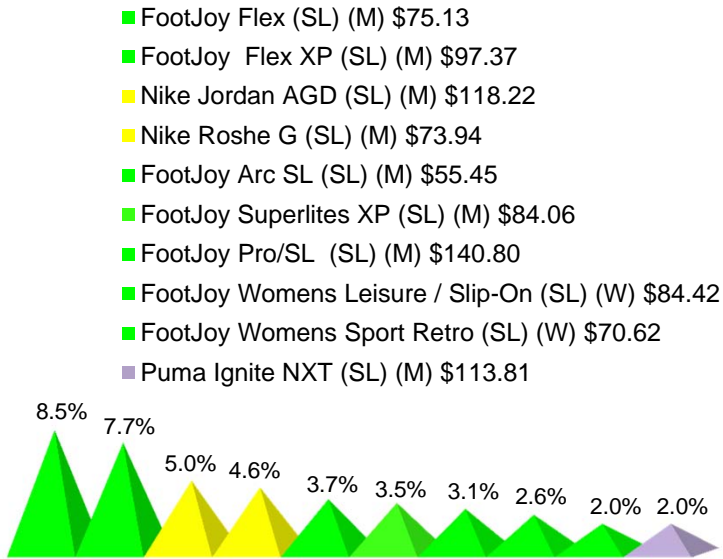
Top Selling Wedge Models Unit Share / Avg Price



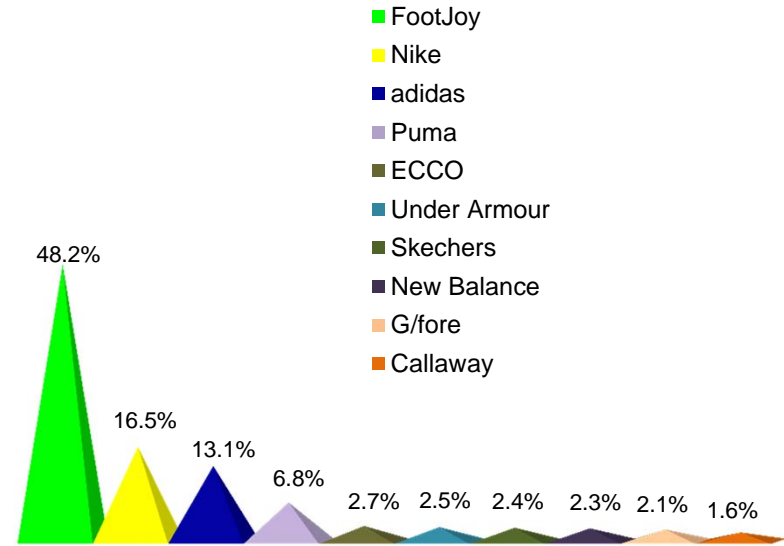
West On Course Wedges Unit Share Of Market By Brand



Top Selling Footwear Models Unit Share / Avg Price

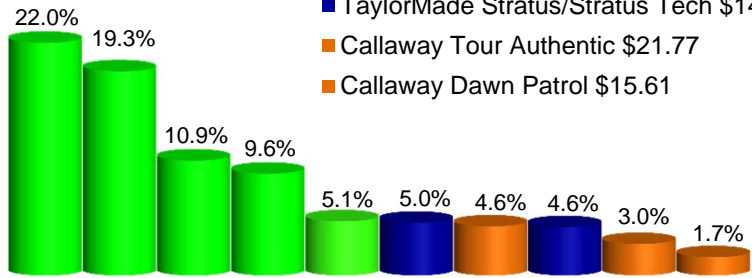


West On Course Footwear Unit Share Of Market By Brand



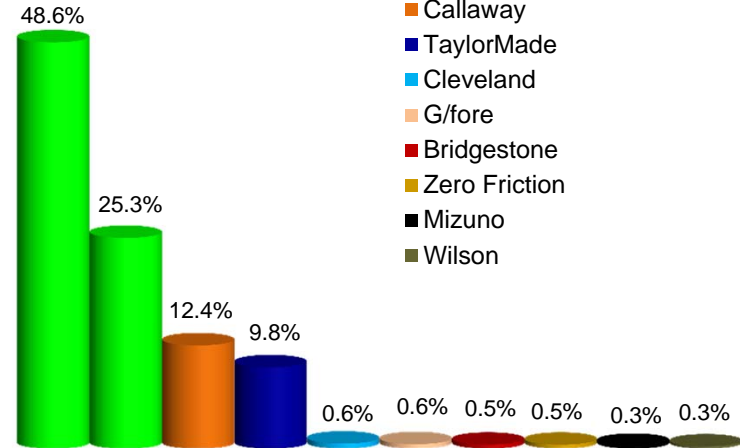
Top Selling Glove Models Unit Share / Avg Price

- FootJoy WeatherSof \$12.03
- Titleist Perma Soft \$17.27
- FootJoy Sta-Sof \$21.38
- FootJoy ContourFLX \$18.35
- Titleist Players \$21.07
- TaylorMade Tour Preferred/Flex/Vivid \$20.39
- Callaway Weather Spann \$11.24
- TaylorMade Stratus/Stratus Tech \$14.29
- Callaway Tour Authentic \$21.77
- Callaway Dawn Patrol \$15.61



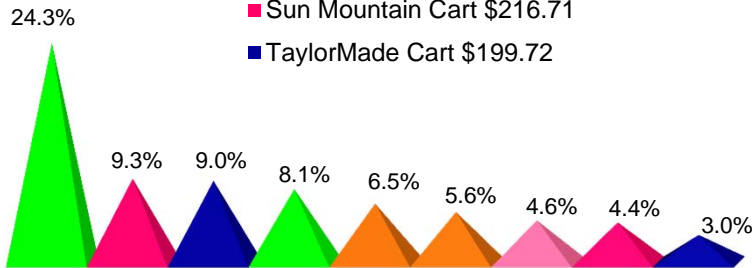
West On Course Golf Gloves Unit Share Of Market By Brand

- FootJoy
- Titleist
- Callaway
- TaylorMade
- Cleveland
- G/fore
- Bridgestone
- Zero Friction
- Mizuno
- Wilson



Top Selling Golf Bag Models Unit Share / Avg Price

- Titleist Stand/Carry \$218.24
- Sun Mountain Stand/Carry \$215.72
- TaylorMade Stand/Carry \$185.89
- Titleist Cart \$203.78
- Callaway Stand/Carry \$207.37
- Callaway Cart \$194.67
- Ping Cart \$227.13
- Sun Mountain Cart \$216.71
- TaylorMade Cart \$199.72



West On Course Golf Bags Unit Share Of Market By Brand

- Titleist
- Ping
- Sun Mountain
- Callaway
- TaylorMade
- Ogio
- Team Effort
- Bag Boy
- Datrek
- RJ Sports

