

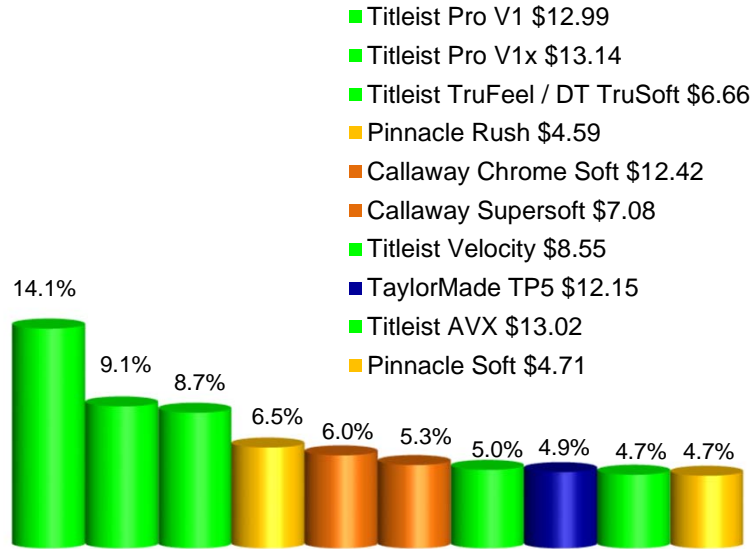


ON COURSE RETAIL REPORT WEST REGION SEPTEMBER 2020

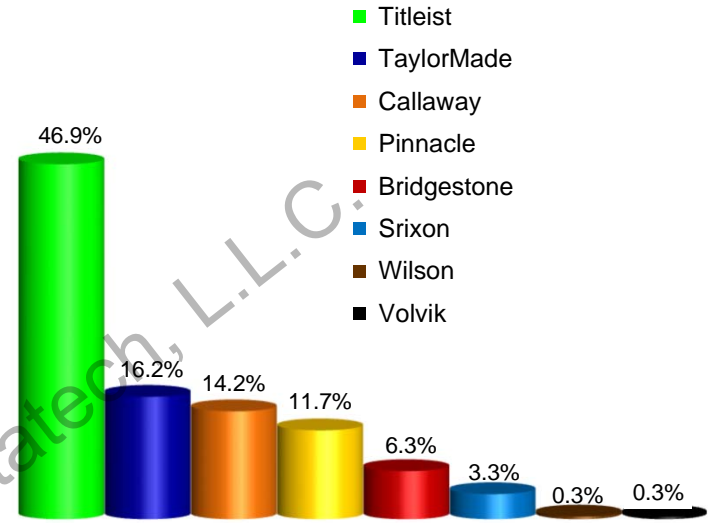
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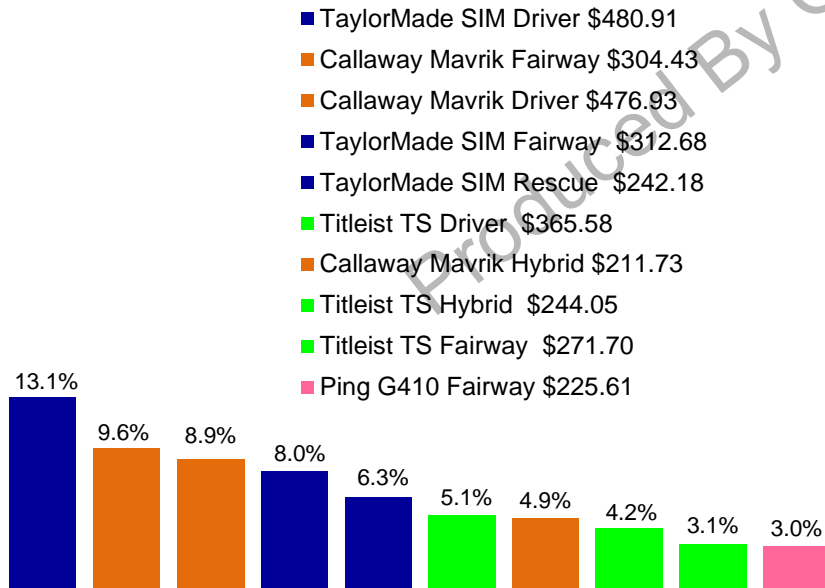
Top Selling Golf Ball Models Unit Share / Avg. Price (per sleeve)



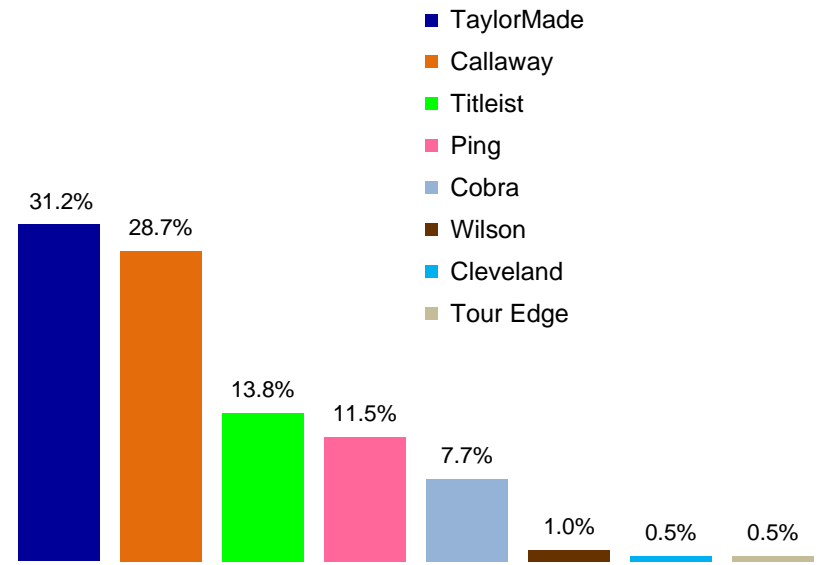
West On Course Golf Balls Unit Share of Market By Brand



Top Selling Wood Models Units Share / Avg. Price

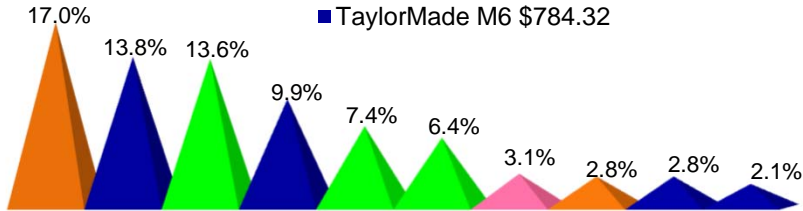


West On Course Top Selling Woods Unit Share of Market By Brand



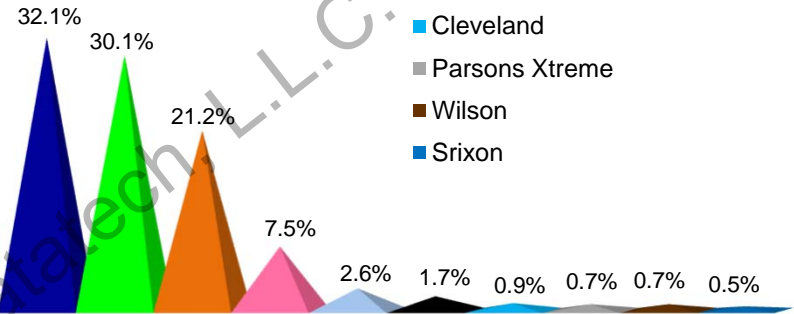
Top Selling Iron Models Unit Share Avg Price (8 iron sets)

- Callaway Mavrik \$1,010.72
- TaylorMade SIM Max/Max OS \$954.56
- Titleist T300 \$1,029.04
- TaylorMade P790 (2019) \$1,446.96
- Titleist T100 \$1,369.84
- Titleist T200 \$1,429.68
- Ping G710 \$1,297.12
- Callaway Apex / Apex Pro 19 \$1,419.92
- TaylorMade P770 \$1,232.96
- TaylorMade M6 \$784.32



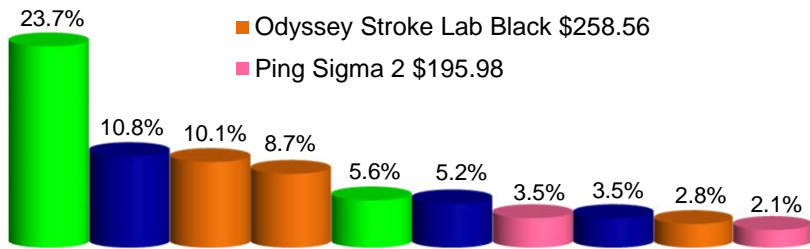
West On Course Irons Unit Share Of Market By Brand

- TaylorMade
- Titleist
- Callaway
- Ping
- Cobra
- Mizuno
- Cleveland
- Parsons Xtreme
- Wilson
- Srixon



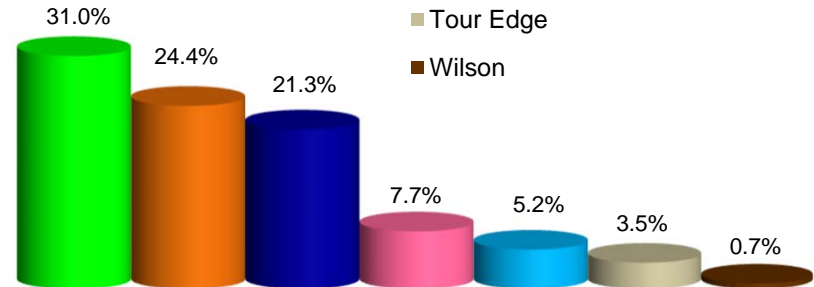
Top Selling Putter Models Unit Share / Avg Price

- Titleist Cameron Select \$347.86
- TaylorMade Spider X \$323.88
- Odyssey Triple Track \$262.09
- Odyssey Stroke Lab \$216.92
- Titleist Cameron Phantom X \$360.41
- TaylorMade TP Collection \$183.52
- Ping Hepler \$203.28
- TaylorMade Spider \$274.00
- Odyssey Stroke Lab Black \$258.56
- Ping Sigma 2 \$195.98

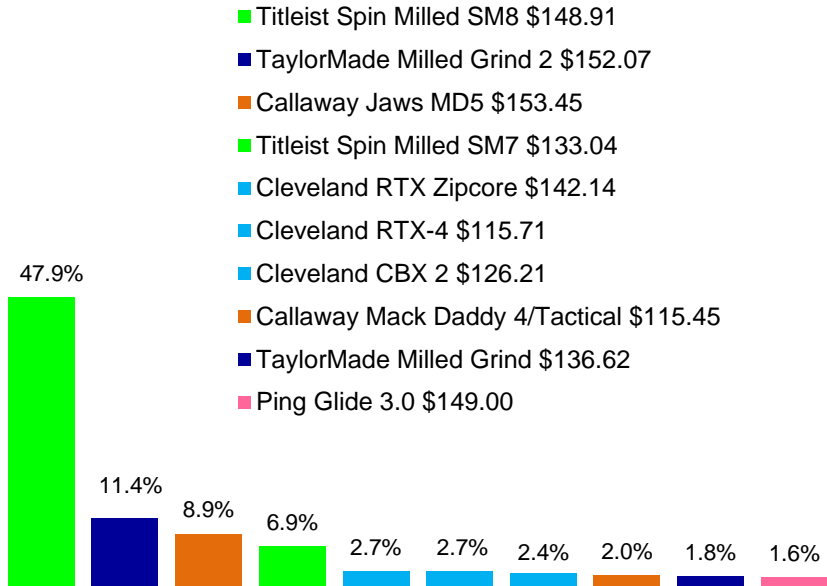


West On Course Putters Unit Share Of Market By Brand

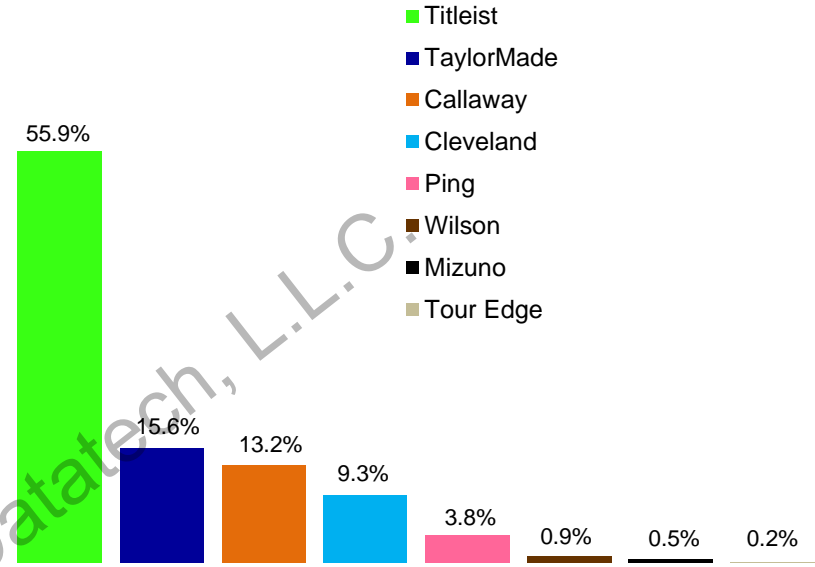
- Titleist
- Odyssey
- TaylorMade
- Ping
- Cleveland
- Tour Edge
- Wilson



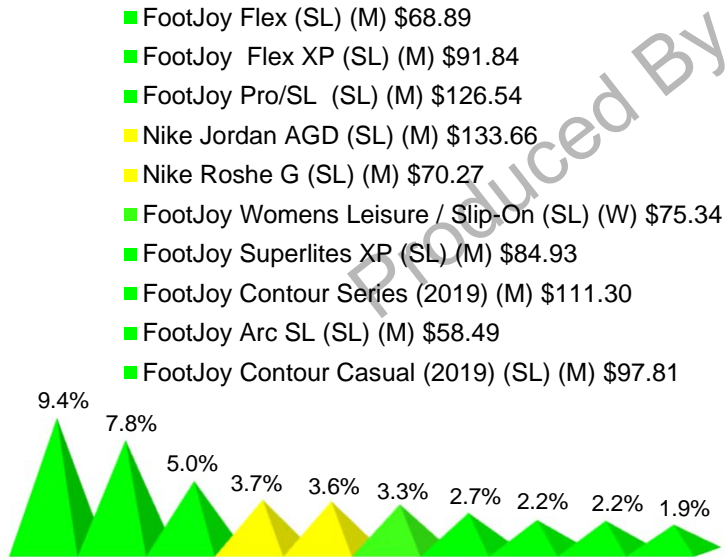
Top Selling Wedge Models Unit Share / Avg Price



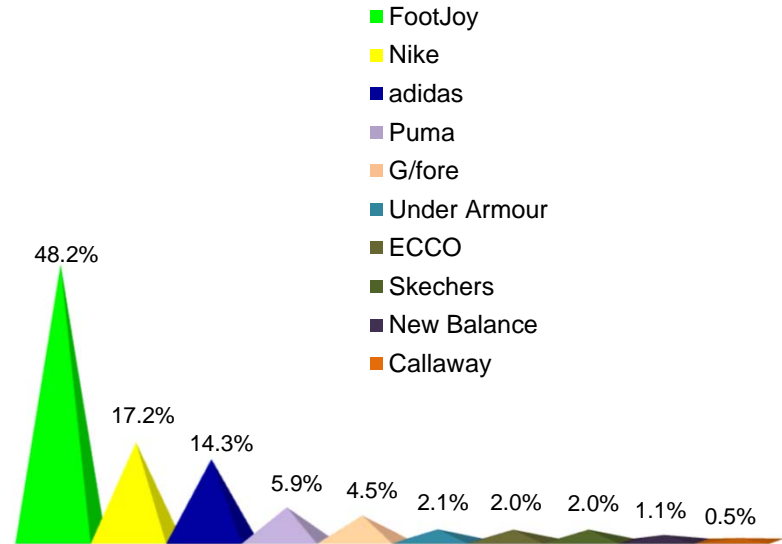
West On Course Wedges Unit Share Of Market By Brand



Top Selling Footwear Models Unit Share / Avg Price

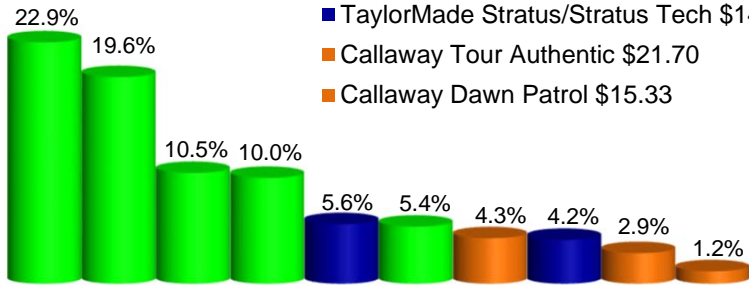


West On Course Footwear Unit Share Of Market By Brand



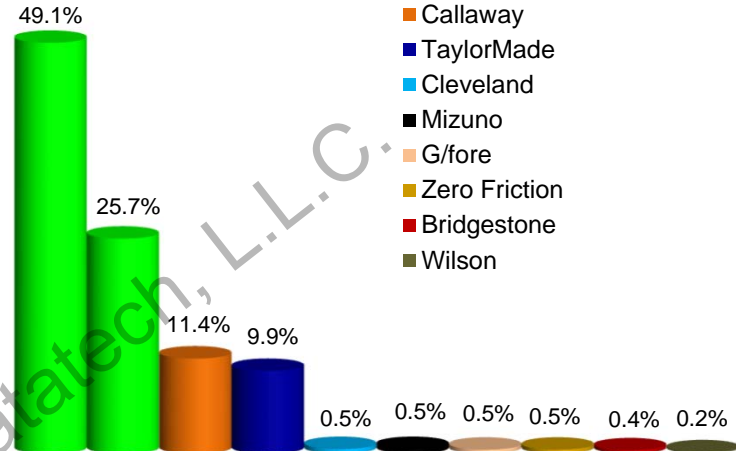
Top Selling Glove Models Unit Share / Avg Price

- FootJoy WeatherSof \$11.87
- Titleist Perma Soft \$17.48
- FootJoy Sta-Sof \$21.44
- FootJoy ContourFLX \$18.04
- TaylorMade Tour Preferred/Flex/Vivid \$20.68
- Titleist Players \$20.99
- Callaway Weather Spann \$11.03
- TaylorMade Stratus/Stratus Tech \$14.36
- Callaway Tour Authentic \$21.70
- Callaway Dawn Patrol \$15.33



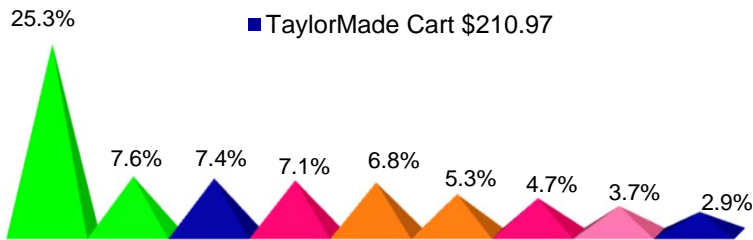
West On Course Golf Gloves Unit Share Of Market By Brand

- FootJoy
- Titleist
- Callaway
- TaylorMade
- Cleveland
- Mizuno
- G/fore
- Zero Friction
- Bridgestone
- Wilson



Top Selling Golf Bag Models Unit Share / Avg Price

- Titleist Stand/Carry \$220.93
- Titleist Cart \$198.75
- TaylorMade Stand/Carry \$180.94
- Sun Mountain Stand/Carry \$195.35
- Callaway Stand/Carry \$181.02
- Callaway Cart \$201.56
- Sun Mountain Cart \$179.74
- Ping Cart \$189.95
- TaylorMade Cart \$210.97



West On Course Golf Bags Unit Share Of Market By Brand

- Titleist
- Ping
- Callaway
- Sun Mountain
- TaylorMade
- Team Effort
- Ogio
- Wilson
- Mizuno
- Bag Boy

